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**LYL** love your life®  
by pharm&med Ltd.

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*Touch of Science*





## Brand

LYL love your life® brand, owned by the esteemed pharmaceutical company pharm&med Ltd., presents an exciting opportunity for potential collaboration. Our brand is synonymous with excellence, offering a wide range of high-quality supplements and health-related products that are supported by clinical research. We are committed to addressing the diverse nutritional needs of individuals at every stage of life and helping our partners achieve unparalleled success in their respective markets.

## Mission

At LYL love your life®, we share a deep belief that everyone deserves to live a healthier and more fulfilling life. We are driven by our passion to create innovative solutions that promote overall well-being and enable individuals to embrace life to the fullest.

## Work

At LYL love your life®, we are committed to creating exceptional and scientifically proven products that deliver tangible results. Through the integration of pioneering technology and the use of the finest natural ingredients, we have developed a portfolio of award-winning products that have garnered a dedicated following.

## Quality

We are driven by a passion for quality. Our certifications guarantee that our products adhere to the most stringent standards. We span the globe to forge connections with supplier partners who share our unwavering dedication to sustainable sourcing. By familiarizing ourselves with our suppliers and the origins of their produce, we maintain a supply chain that is not only socially responsible but also environmentally aware.

You can find our product conveniently stocked on the shelves of trusted pharmacy retailers.

MANA APTIEKA

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# ABOUT PHARM&MED COMPANY AND LYL BRAND

## Why we do what we do?

We established the LYL love your life® brand based on our belief that everyone can lead a healthier and more fulfilling life. Our passion lies in crafting solutions that actively promote this goal.

## How we do it?

We extensively research trends, markets, and customer needs to guide our product development process. Our approach is grounded in clinical substantiation, and we conduct thorough clinical trials on all our products.

## What is our focus or area of expertise?

We provide comprehensive solutions to our partners' needs by being responsive and flexible in creating and developing top-tier products with cost-effectiveness. Our expertise comes from successful collaborations in 19 countries, ensuring lower total ownership costs.

[LEARN MORE](#)



# SCIENTIFICALLY VALIDATED VITAMIN D3 WITH THE HIGHEST ABSORPTION RATE IN THE MARKET

We are convinced that there is no vitamin D analogue with clinically validated outcomes in the entire vitamin D market (among dietary supplements)



## Unique formula

Unlock the potential of natural vitamin D with LYLsunD3 Spray – the breakthrough solution that will revolutionize your product lineup! Our cutting-edge formula, derived from lanolin, comes in a convenient spray form, offering a game-changing alternative to traditional vitamin D supplements. By eliminating the need for swallowing pills, LYLsunD3 Spray provides a hassle-free experience for your customers.

## More effective

This unique LYLmicro™ formulation and delivery system guarantees a staggering 4 times higher efficiency in boosting vitamin D levels, setting your product apart from the competition.

## Backed by Science

Four clinical studies have established the remarkable efficacy of LYLsunD3 in significantly boosting vitamin D levels and aiding in the reduction of CRO. Exciting new results are on the horizon. Extensive clinical evidence has conclusively demonstrated that LYLsunD3 consistently elevates D3 levels by an impressive average of 132% within a mere 30-day period. These remarkable results have been validated through meticulous in vivo and in vitro studies, further solidifying its scientific effectiveness.

## Followed

- Each purchase of LYLsunD3 attracts four new customers.
- 100% of customers would recommend LYLsunD3 to their friends or family members.
- LYLsunD3 experiences an impressive annual sales growth of 88.3%.



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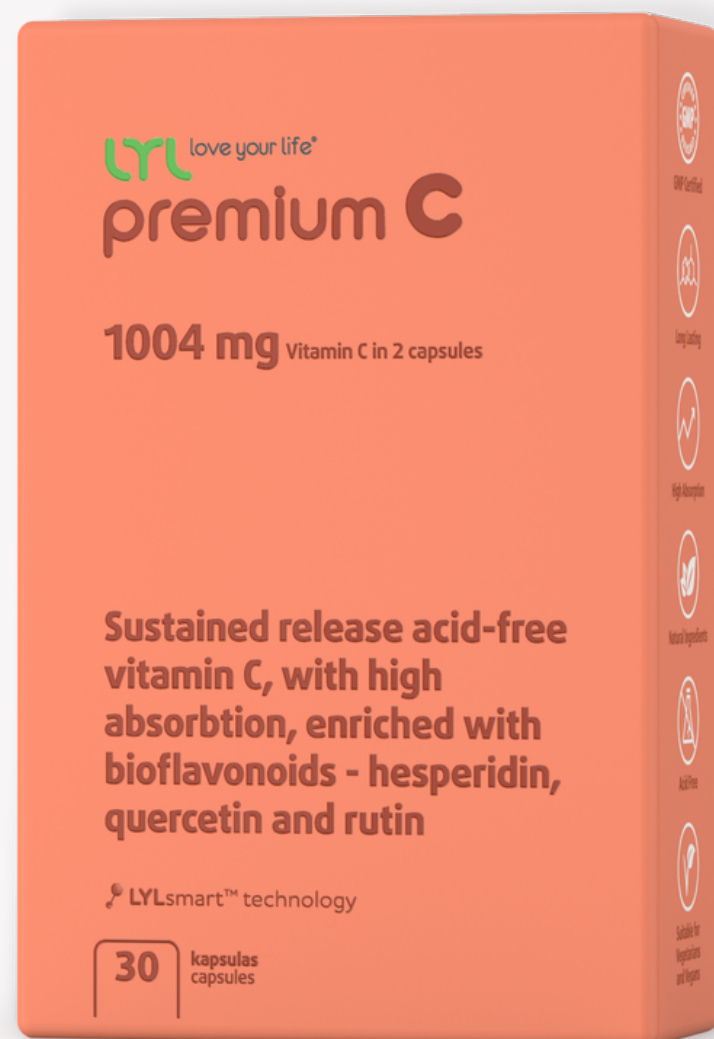
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# LONG-LASTING ACID-FREE VITAMIN C, ENRICHED WITH BIOFLAVONOIDS, WHICH GUARANTEES HIGHEST ABSORPTION

The LYL premiumC composition features essential bioflavonoids such as quercetin, rutin, and hesperidin, renowned for their antiviral, antioxidant, and anti-inflammatory properties.



## Unmatched Absorption

- LYLsmart™ – an alkaline form of vitamin C that mirrors organic compounds in the human body, guaranteeing unparalleled absorption.
- Harnessing patented Sepismart™ technology, our product ensures gradual dissolution for consistent and sustained vitamin C levels throughout the day.
- Scientifically proven composition efficiency: our bioavailable vitamin C source, synergistically paired with carefully selected bioflavonoids, accelerates absorption to new heights.

## Tailored Advantages

- Zero allergens, perfect for a wide range of customers.
- Universally suitable for all ages, from children to adults.
- Tailored for those with heightened stomach acidity conditions, including diabetes, psoriasis, arthritis, osteoporosis, and gout.
- A vital choice for the allergy-afflicted, tapping into the 150 million chronic allergy sufferers in Europe (20% of the population) as highlighted by the European Academy of Allergology and Clinical Immunology (EAACI).

## Setting New Standards

- Embrace the next generation of vitamin C supplementation.
- Embodying innovation through patented technologies, ensuring your product stands out.
- Captivate customers with the promise of enhanced absorption and extended effectiveness.



# THE MOST POTENT SYNBIOTIC IN A RAPIDLY GROWING MARKET SEGMENT

One capsule combines 9 of the most scientifically researched and health-proven bacterial species *B. infantis*, *B. lactis*, *B. longum*, *L. casei*, *L. rhamnosus*, *L. gasseri*, *L. plantarum*, *L. reuteri*, *S. boulardii*



Suggested by **Latvian Young Gastroenterologists society**



## Unrivalled Composition

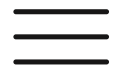
- While others offer a mere 2–3 strains and a modest bacterial count per capsule, LYL BIOTIC proudly presents an extraordinary blend of 9 diverse strains and a staggering 28 billion bacteria per capsule.
- LYL BIOTIC has continuously been at the forefront of sales in Latvia, demonstrating its exceptional quality.

## Intelligent Formulation

- Our formula is not just a random assortment, it's a meticulously designed collaboration with doctors and esteemed gastroenterologists.
- Rooted in the results of rigorous clinical and scientific studies, this harmonious blend of strains is a testament to our commitment to quality and effectiveness.
- The innovation continues with our patented DRcaps® technology, a safeguard against stomach acid's harsh effects. The capsules ensure optimal disintegration within a precise 52-minute window.
- Each strain's stability data empowers us to maintain room-temperature storage, assuring product integrity until the final moments of its shelf life.

## Cost-Effective Excellence

- Not only do you receive unparalleled quality, but LYL BIOTIC also stands as the most cost-effective solution on the market.
- Calculated down to the price per billion bacteria, our product guarantees a low total cost of ownership, making superior microbial health accessible to all.



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NEW

# CLINICALLY PROVEN PROBIOTIC STRAINS FOR VAGINAL HEALTH AND OVERALL FEMININE WELLNESS

Clinically proven probiotic strains – Lactobacillus acidophilus La-14™ and Lacticaseibacillus rhamnosus HN001™ formulated for vaginal health and overall feminine wellness



## Controlled Vaginal Health: An Evidence-Based Approach

- Unlock the benefits of science with our lyophilized bacterial cultures, including Lactobacillus acidophilus (La-14™) and Lacticaseibacillus rhamnosus (HN001™), supported by four clinical studies.
- Supported by clinical studies, our probiotics show proven effectiveness for female urogenital health, delivering noticeable results in just 7 days.

## Key Bacterial Strains

- Highlighting Lactobacillus acidophilus La-14™ and Lacticaseibacillus rhamnosus HN001™, crucial species thriving in a healthy vaginal environment.
- Each capsule contains a minimum of 12 billion bacteria, playing a crucial role in maintaining vaginal microbiota and preventing infections.
- These bacteria maintain a stable low pH level, thwarting the reproduction of fungi and harmful bacteria, creating a natural barrier against pathogens.

## Optimized User Experience:

- Experience optimal results with our DRcaps™ technology, providing delayed release and gastric acid resistance.
- Prolonged viability of cultures ensures lasting effectiveness, while neutralizing aroma enhances the overall user experience.
- Conveniently packaged with 15 oral capsules, the daily dose consists of one easy-to-swallow capsule.
- The ease of swallowing, coupled with the simplicity of a one-a-day routine, enhances the user-friendly nature of LYLBIOTIC intim.
- The convenience of room temperature storage up to +25°C ensures the product's accessibility and efficacy for all users.



Suggested by **Latvian Association of Gynecologists and Obstetricians**



DRcaps



# COMPLEX OF MICROENCAPSULATED LACTO AND BIFIDO BACTERIA

LYLBIOTIC Baby Drops are at least 5 times more effective due to the patented bacterial coating, delivering enhanced benefits with the same amount of bacteria.

## Functionality

Our product contains the most valuable bacteria for babies, *Lactobacillus reuteri*, and *Bifidobacterium breve*, in microencapsulated form, delivering a daily dose of 1 billion bacteria, which is the highest amount among the well-known and most popular probiotics for infants on the market.

## Clinically proven

Our product has undergone clinical trials and has been proven to remain fully active in the intestine. Unlike other probiotics, our bacteria do not suffer damage during gastro-duodenal transit, resulting in a twofold increase in probiotic strains. Only 20% of uncoated cells survive the gastro-duodenal section, ensuring maximum effectiveness.

## Patented 3Phase® Packaging

Our patented 3Phase® packaging ensures the highest quality of the product throughout its validity period. It protects the bacteria from the negative effects of the external environment during storage, maintaining their potency and effectiveness.

## Product stability

Each strain's stability data allows our product to be stored at room temperature, and its stability is guaranteed until the end of the shelf life. This ensures that the product remains effective and potent for an extended period.

## Allergen Free

Our product composition is allergen-free, making it suitable for babies or anyone who suffers from allergic reactions. This provides a safe and effective probiotic solution for individuals with specific dietary needs.



Suggested by **Latvian Young Gastroenterologists society**



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# LYL KRILL OIL INCREASES THE OMEGA3 INDEX BY 70% IN 30 DAYS

LYL Krill Oil is the Omega-3 superfood with more nutrients in their most natural form for your best whole-body health.



## Enhanced features of Superba Boost

• Up to 50% more phospholipids • Up to 40% more phospholipid-bound omega-3s • 20–30% more omega-3 fatty acids EPA& DHA • 40% more choline

## Clinically proven

Superba Boost™ is the most concentrated krill oil available on the market, with over 50 human clinical trials documenting the health benefits of krill oil. Superba Boost boasts the highest phospholipid content on the market which means more omega-3 (EPA and DHA) and choline in each capsule.

## EFSA health claims

Backed by 4 European Food Safety Authority (EFSA) authorized health claims, Superba™ Boost Caps allows for stronger positioning in the market. LYL Krill Oil Superba Boost™ offers 4 EFSA approved health claims for heart and liver health, brain support, and good vision.

## The most natural form of omega-3

Omega-3 EPA & DHA concentrate, which significantly increases level of Omega-3 in the body, thanks to its unique molecular form of phospholipids, which is not found in fish oil. Phospholipids enable better Omega-3 absorption and easier digestion so there's no fishy aftertaste. Fish Oil loses these during processing.

## Trustable

LYL Krill Oil is made with naturally non-GMO krill oil and there are no artificial flavors, colors or preservatives. Many fish oils require added preservatives. LYL Krill oil is 100% clean from environmental pollution. 100% Full traceability.



4 EFSA health claims

WEB

research

# THE EXCLUSIVE SUPERBA KRILL PATENTED FLEXITECH TECHNOLOGY KRILL OIL BEARS WORLDWIDE

LYL Krill Oil KID is a product that children not only enjoy but also ask for more. Our commitment to exceptional taste and quality has garnered recognition, making our krill oil bears a preferred choice for both parents and kids alike.



## Pioneering Excellence with Our Unique Formula

LYL love your life® proudly holds the exclusive authorization to introduce the world to Superba Technology Krill Oil Bears, a remarkable creation that stands as a testament to our unmatched innovation.

## Scientifically Validated

The health benefits of our product for children have been scientifically proven – krill oil supplementation effectively increases DHA and EPA levels, positively impacting brain development, cardiovascular health, bone and joint comfort, and immune support.

## A Formula for Success

This is a 100% natural product, free from artificial colors and flavor enhancers. Enriched with vitamins D3, A, C, and E, which are essential for a child's growth and a robust immune system.

## Unique forms

Our distinctive phospholipid structure efficiently delivers omega-3s to brain cells, vital for children's cognitive function, development, and learning. Just one bear a day provides daily omega-3 and vitamin D3.

## Omega-3s to enjoy

These are the only Superba Krill patented Flexitech technology krill oil bears globally, ensuring a delightful taste. In fact, LYL Krill Oil KID has achieved the remarkable feat of securing the second-place position twice in the Best Tasting Product category at the prestigious global Vitafoods Asia exhibition.





# SCIENCE-BACKED INNOVATION FOR ENHANCED MENTAL AND PHYSICAL WELL-BEING

Two award-winning clinical trials have demonstrated that LYLzen Extramel® significantly reduces stress symptoms, including restlessness, irritability, mental and physical exhaustion, and weakness

## Natural and Bioactive

- At the heart of LYL ZEN is a powerful blend of all the bioactive elements present in melon pulp: vitamins, minerals, proteins, fibers, and sugars. We take pride in creating a product free from additives, preserving its innate purity.
- The unique formula of LYL ZEN features the patented extract Extramel®, sourced from organic French melons. This extract is a testament to our commitment to innovation and effectiveness.

## Clinically proven

Supported by two clinical studies, LYL ZEN has demonstrated its remarkable ability to reduce feelings of stress and enhance overall well-being within just 30 days. This achievement is a result of promoting a harmonious balance between emotional and physical performance.

## A super antioxidant

LYL ZEN introduces Super Oxide Dismutase (SOD) at a dosage of 140IU per capsule. This potent and natural extract hails from melons and is renowned as the most active SOD available. The fact that it is sourced from organic French melons underscores our commitment to quality.

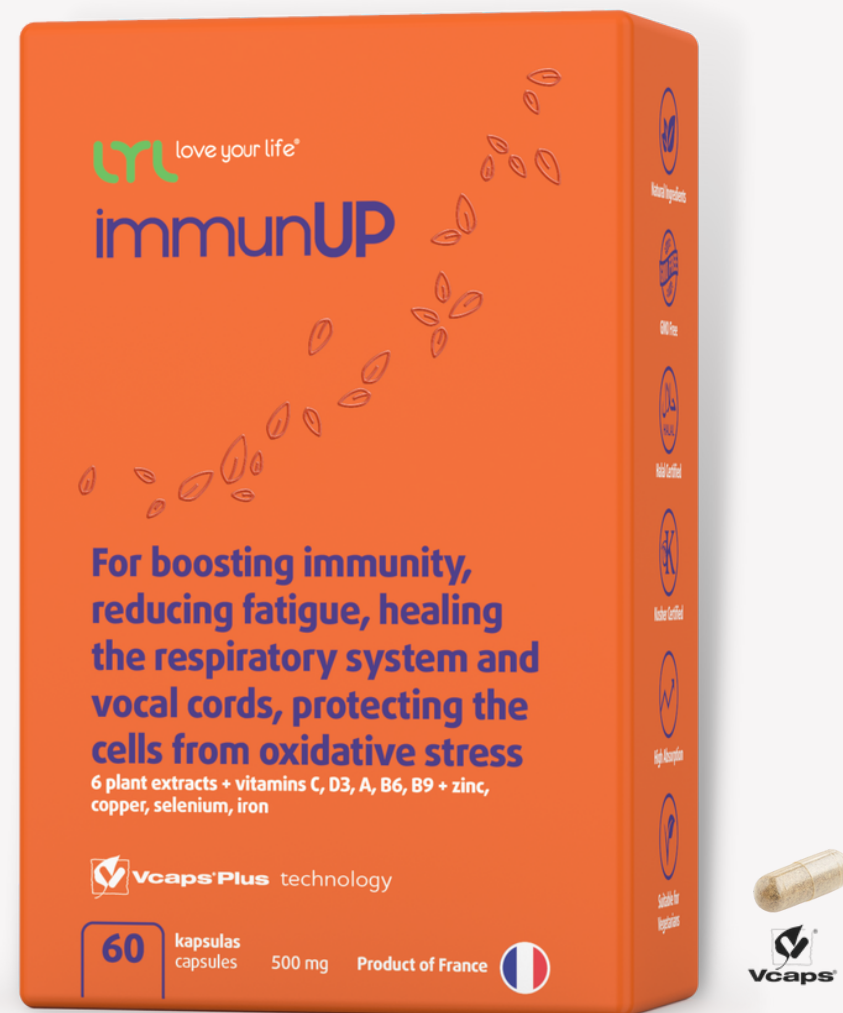
## Micro encapsulated

Through meticulous micro-encapsulation, the active components remain shielded against acidic influences. This preservation of bioactivity enhances the overall effectiveness of LYL ZEN.



# SYNERGIC COMPLEX FOR UPPER RESPIRATORY PROTECTION AND STRENGTHENING OF IMMUNITY

Power of 15 Micronutrients Tailored for Upper Respiratory Health and Immune Strengthening, Specifically Adapted to the Region



## Higher efficiency

A common challenge with multi-vitamins lies in the potential interference between various ingredients, impeding optimal absorption. The composition of LYL immunUP has been meticulously crafted in collaboration with a biology doctor to ensure the harmonious synergy of all elements, resulting in heightened efficiency.

## Synergistic Bioeffective Complex

LYL immunUP stands as a specially curated synergic bioeffective complex, featuring a blend of 4 chelated minerals, 5 essential vitamins, and 6 botanical extracts. This precise combination has been carefully formulated to provide comprehensive upper respiratory protection.

## Supporting Immunity

Enriched with a bioflavonoid complex, LYL immunUP offers vital antioxidants that augment the impact of vitamin C. This unique blend not only fortifies the body's immune system but also aids in combating viruses, carcinogens, and allergens, contributing to overall wellness.

## The Immune Defense Trio

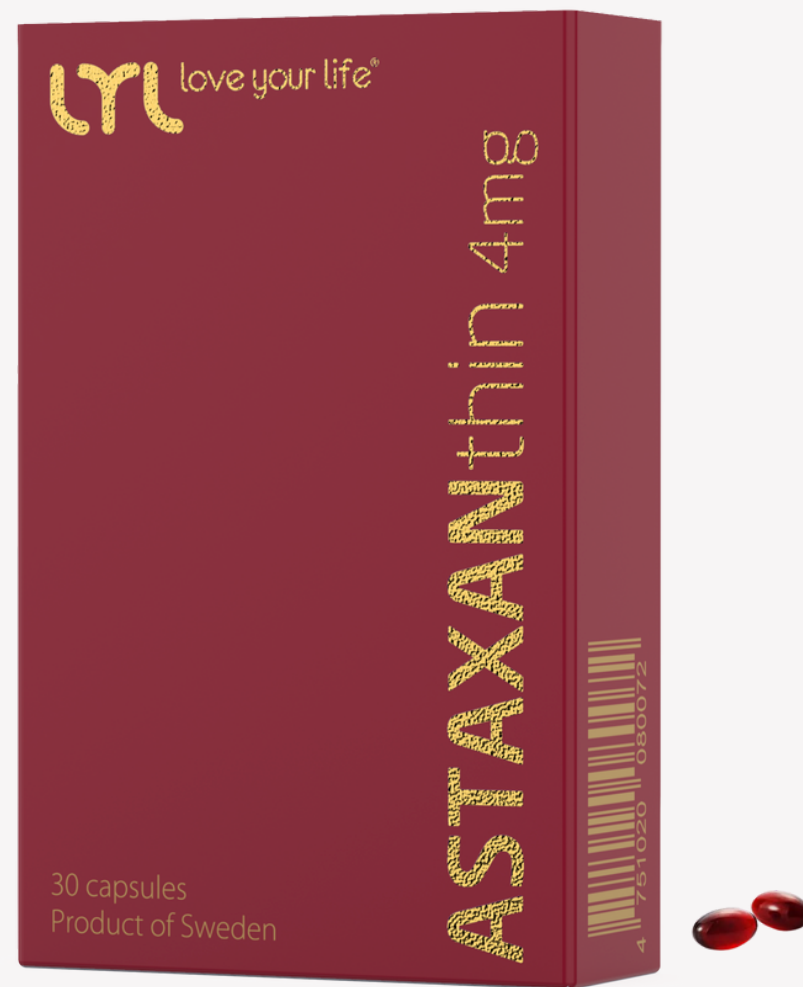
Extensive research has underscored the significance of four key minerals – iron, zinc, copper, and selenium – in supporting immunity. These minerals play crucial roles in strengthening the three pivotal defense layers of the immune system. These encompass skin and mucous membrane defenses (zinc), cell immunity (iron, zinc, copper, selenium), and antibody production capacity (zinc, copper, selenium).





# MOST POTENT NATURAL ANTIOXIDANT DISCOVERED IN NATURE

Comparatively, LYL Astaxanthin shines with its remarkable potency: it is 6000 times mightier than vitamin C, 500 times stronger than vitamin E, 800 times more robust than CoQ10 etc.



## Unparalleled Antioxidant Power

- Our Natural Astaxanthin, sourced from the microalgae *Haematococcus pluvialis*, possesses a distinct molecular structure that sets it apart as a truly exceptional antioxidant molecule – hundreds of times more potent than its counterparts.
- LYL ASTAXANTHIN reigns supreme as a highly bioavailable antioxidant, showcasing exceptional absorption capabilities within the body. Its impact is felt not only internally but also in promoting external radiance.

## Elevated Skin Benefits

Embracing LYL ASTAXANTHIN means embracing improved skin hydration, boosted elasticity, and a defense mechanism against the production of enzymes linked to the emergence of fine lines, wrinkles, and collagen breakdown.

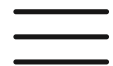
## Backed by Extensive Research

It's not just a claim – our Natural Astaxanthin boasts the distinction of being one of the most rigorously studied raw materials in the market. Its benefits extend beyond mere antioxidant support – it aids gastric health, nurtures mental clarity, fortifies the immune response, sharpens visual acuity, provides natural cardiac support, and enhances muscle endurance.

## Stability

Each capsule guarantees a potent 4mg dose of natural astaxanthin, a proven daily intake. Moreover, our product achieves the market's highest concentration of astaxanthin within the biomass, ensuring optimal effectiveness. LYL Astaxanthin maintains enhanced stability, offering a 36-month shelf life while still delivering its benefits. Your journey to holistic well-being starts here.





**Word-of-Mouth Power:** Our products naturally inspire a strong word-of-mouth marketing phenomenon as delighted customers become passionate advocates, spreading the word about the remarkable effects they've experienced.

**Effective Marketing Materials:** We provide comprehensive marketing e-materials, giving our partners access to a wealth of resources that effectively convey the unique attributes and benefits of our products.

**Full Information Accessibility:** Transparency is paramount to us. We ensure that partners and customers alike have full access to accurate and detailed product information, fostering trust and informed decision-making.

**Guidance in Marketing Strategies:** Our support goes beyond products. We share our marketing concepts and know-how to guide our partners in formulating successful marketing strategies that resonate with their target audience and create a devoted following.

Starting from a minimum order quantity of 5,000 units, our clients have the opportunity to customize LYL products to align with their brand identity. This includes incorporating their logo, designing personalized packaging, and other branding elements. We understand the importance of branding and offer flexibility to ensure that LYL products not only meet your quality standards but also reflect your unique brand image.





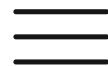
LYL love your life® products stand out with their remarkable design, user-friendly attributes, and visually captivating aesthetics.

The brand's dedication to contemporary packaging and elegant, modern aesthetics guarantees that every product grabs attention and generates a positive impact.



Incorporating convenient form factors and intuitive designs, LYL love your life® products provide customers with a seamless experience. These visually enticing characteristics render LYL love your life® products an appealing option for digital marketing initiatives, further elevating their market appeal.





# COOPERATION BENEFITS

These are not just products, we share experiences to achieve common goals and victories together.



## Beneficial

Experience the advantage of premium class products while enjoying lower total ownership costs.



## Added value

Products that create loyal follower.



## Marketing support

High level of word-of-mouth marketing.  
Marketing e-material support.  
Full information support.  
Marketing concept/know-how support.



## Reliable

GMP, ISO, HACCP, Halal certified manufacturing facilities.  
We collaborate exclusively with world-class manufacturers in ISO and GMP certified facilities.



## Worldwide experience

Successful cooperation with 19 countries, 12 year experience.



# THANK YOU!



To know more, visit [lyl.eu](http://lyl.eu)

See an opportunity for cooperation?  
Want to know more about our products?  
Don't hesitate to email or call. We are only a click away.

